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★個人著作

A. 期刊發表(已發表)

1. Wang, S. H., Chen, C. J., Guo, R. S., & Lin, Y. H. (2020). Industry diversification of business group: capability, strategy, and performance. *Management Decision*, 58(1):76-97 (SSCI: 1.963, 35/195 in Business, Management and Accounting; 45/137 in Management Science and Operations Research)
2. Chang, J. H., & Wang, S. H*. (2019) Different levels of destination expectation: the effects of online advertising and electronic word-of-mouth. *Telematics & Informatics*,36: 27-38 (SSCI:3.398, 10/85 in Information Management & Library science)
3. Chang, J.H., Zhu, Y. Q., Wang, S. H., & Li, Y. J. (2018). Would You Change Your Mind? An Empirical Study of Social Impact Theory on Facebook.” *Telematics & Informatics*, 35(1), 282-292. (SSCI:3.398, 10/85 in Information Management & Library science)
4. 陳忠仁、郭瑞祥、劉又蜜、王珊慧*(2018, online)。動態能力演化-王品集團之經營發展與轉型策略。產業管理論壇, 19(4). (TSSCI,管一學門組織與管理領域推薦期刊)
5. Wang, S. H. (2017)*. Web-based medical service: technology attractiveness, medical Creditability, Information Source, and Behavior Intention. *Journal of Medical Internet Research*, 19(7): e285 (SCI:5.17, 1/24 in Medical Informatics; 4/90 in Healthcare Science & Service)
6. Chang, J. H., & Wang, S. H. (2016). Good products will not betray you. *YMC Management Review*, 9 (1), 47-60.
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B. 研討會

1. Wang, S. H.,* & Chang, J. H. (2019). Do culture dissimilar really decrease M & A performances? *7th International Conference on Contemporary Marketing Issues, Heraklion, Greece*

2. Chen, C. J., Guo, R. S., Wang, S. H.* & Lin, Y. H. (2018). Power distance diversification and business group performance- a S curve hypotheses, **Academic of Management (AOM)**, USA (科技部推薦研討會)
3. Chen, C. J., Guo, R. S., Wang, S. H.* & Lin, Y. H. (2018). Diversification of Business Group: Capability, Strategy, and Performance. **Academy of International Business (AIB)**, USA. (科技部 推薦研討會, 獲科技部專家學者出席國際研討會補助)
4. Chang, J. H., & Wang, S. H.* (2018). Why international processes may not always produce positive performance, **International conference on Business and Information (BAI)**, Okinawa, Japan.
5. Chang, J. H., & Wang, S. H.* (2017). How does resource allocation, resource similarity affect portfolio restructuring? **International Symposium on Business and Management (ISBM)**, Kyoto, Japan.
6. Wang, S. H.* & Chang, J. H. (2016). Exploring the acceptance of potential users in web-based medical service. **International Conference on Business and Information (BAI)**, Nagoya, Japan.
7. Chang, J. H., & Wang, S. H. (2016). Overcome the “betrayal aversion”: prior experience, brand image, and official announcement. **Global Business Conference Winter (GBC)**, Tinges, France.
8. Chen, C. J., Guo, R. S., Lin, Y. H., & Wang, S. H.* (2014). Parent-subsidiary linkage: how resource commitment and resource similarity influence firm performance. **Academy of International Business (AIB)**, Vancouver, Canada.(科技部推薦研討會, 獲科技部補助碩博士生出席研討會補助)
9. Wang, S. H. (2012) A technology-medical innovation services. **The New England Journal of Medicine’s 200th Anniversary Essay Contest (NEJM)**, Harvard Medical School in Boston, MA. (科技部推薦研討會, 獲得最佳散文獎)
10. Yu, J. U., Guo, R. S., & Wang, S. H. (2011). Innovative tele-health business model for patients with cardiovascular disease, **Decision Sciences Institute Conference**, Boston, MA.(科技部推薦 研討會)
11. Wu, J. J., & Wang, S. H. (2007). Can sellers create extra profit in information asymmetry environment in online market? **Academy of Management Annual Meeting (AOM)**, Philadelphia, Pennsylvania. U. S. A.(科技部推薦研討會)